

OPENCities – a driver for successful cities

geopolitical
position &
historical
background

Facts & Data /
Population

Economy

Diversity as
cross-sectoral
subject /Measures

Challenges/
Approches

Historical background

Austrian-Hungarian Monarchy (1918)

Vienna: capital of a large, multiethnic
dual monarchy

1989: Fall of the iron curtain

Start of a new migration wave from the
Eastern European countries

Present Time

Centrope: Central European Region

cross border region and comitting
cooperation network



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1918 – 1989 Decrease in population

2007 1 .674.595 inhabitants
Migrants without citizenship 19.3%
with migration background 33.0%

2035 1.936 Mio inhabitants
+ 336.600 people = +21%
with migration background 54.0%
→2035 over half a million foreign citizens

AGE- STRUCTURE

A rise of Austrian 60 + inhabitants is expected
Vienna: youngest province in Austria due to the
rise of immigration

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Labor Market

- working population: 49,6%
 - Natives 65%
 - Former Yugoslavia 59%
 - Turkey 48%

Entrepreneurs

- 1/3 with migration background
 - Ethnic entrepreneurs: in general more open to innovations
 - Self-fulfillment as an important reason for self-employment

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**Diversity management as part of
quality management in the city
administration**

**City Administration as
service provider**

Support for migrants (newcomers)

- equal rights
- equal opportunities in social life
- participation in economic life

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Department for Immigration, Citizenship and Registry Offices

- Project "Welcome in Vienna"
- Vouchers for language courses
- Orientation Meetings / Aim is to improve the situation of migrants on the labor market
- "Wien.at" online service in several languages
- Multilingual glossary of the city of Vienna

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Vienna Business Agency **Mingo Migrant Enterprises information centre**

- provides entrepreneurs of immigrant origin with tailor-made information
- in their Mother-tongue language
- provides companies with more direct access to the service and support in the city of Vienna.
- Through the comprehensive Mingo Service, the city of Vienna
- supports the development of Vienna-based companies.

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Vienna Employment Promotion Funds The Competence center for recognition and further educational counseling for new immigrants in Vienna

- Information on the recognition of existing qualifications in Austria
- Search for appropriate vocational courses or training
- Identification of financial support options when training or continuing education is planned



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Department for Integration & Diversity Affairs

- Language courses for different requirements and target Groups (low price/ financed by the city)

Neighbourhood work promotion of a harmonious living together

- Neighbourhood centres
- Voluntary Conflict Workers
- Area Management Offices
- Association Platforms (local level)

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Challenges

- “Anti-Social-Behaviour” of inhabitants
- Neighbourhood conflicts
- Politics / Influence of Right Wing Parties

Approaches

- Reaching of positive long term effects through Diversity Management
- Cultural interventions in neighbourhoods/ projects like “SOHO in Ottakring” & „District Center 20
- Intercultural contact, support of ethnic and local economies